

## **MEDIA ADVISORY**

Attention: Editors/Producers/Reporters

March 21, 2024

### **Business Celebrity Donates to Jacksontown University**

Jacksontown University is receiving a financial donation that will allow them to embark on a new and exciting project.

**WHO:** Jacksontown University, Peter Elgin and Sandra Ng.

**WHAT:** Jacksontown University is hosting a media conference regarding a recent donation from a local celebrity.

**WHERE:** The Sunroom in the Lunenberg building on the main Jacksontown University campus.

**WHEN:** March 24, 2024 at 10 a.m.

**WHY:** The donation is initiating a new project and is allowing large changes to the University's campus to be made.

**HOW:** The new project will create the potential for new investment opportunities for stakeholders and potential investors.

**MEDIA OPPORTUNITIES:** Media will have the opportunity to ask keynote speakers questions detailing the future of the donation and the project.

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#### **Media Contact:**

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## **MEDIA ADVISORY**

Attention: Editors/Producers/Reporters

March 12, 2024

### **Starbucks Collaborates with Global Nonprofit**

Starbucks is announcing a charitable collaboration with an extremely large, global nonprofit.

**WHO:** Starbucks, Laxman Narasimhan and Jill Tiefenthaler.

**WHAT:** Starbucks is hosting a media conference regarding a collaboration with a famous nonprofit organization.

**WHERE:** Boardroom A in the main building of the Starbucks Center in Seattle, Washington. 2401 Utah Ave S, Seattle, WA 98134, USA.

**WHEN:** Dec. 29, 2024 at 12 p.m.

**WHY:** The collaboration would allow new research and innovation opportunities for the nonprofit.

**HOW:** Stakeholders are presented with a philanthropic opportunity.

**MEDIA OPPORTUNITIES:** Media will have the opportunity to ask keynote speakers questions detailing the future of the collaborative effort.

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